

**GOVERNMENT DEGREE COLLEGE,
RAYACHOTY, ANNAMAYYA DISTRICT, A.P.516269**

(Accredited with C grade by NAAC)



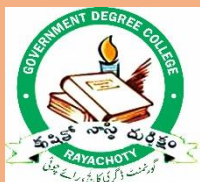
Programme Specific Outcomes (PSO) for B.Com.(General)

PSOs. No	Upon completion of B.Com. Degree programme, the graduates will be able to:
PSOs.1	Develop a solid foundation in commerce, including core subjects like accounting, economics, business law, and management, to understand the dynamics of trade and commerce
PSOs. 2	Gain expertise in accounting principles, financial statement preparation, bookkeeping, and cost management, equipping students to manage financial aspects in both business and personal contexts.
PSOs. 3	Understand the legal framework governing business operations, including business laws, corporate regulations, and taxation systems, to ensure compliance with legal standards in business environments.
PSOs. 4	Acquire managerial skills necessary for running businesses, including planning, organizing, directing, and controlling business activities, to ensure effective business operations.
PSOs. 5	Develop the ability to analyze business scenarios, identify problems, and provide solutions using logical reasoning and quantitative techniques, which are essential for decision-making in business.
PSOs. 6	Gain an understanding of micro and macroeconomic principles and their applications in business, including demand and supply, market structures, inflation, and economic policies.
PSOs. 7	Learn to use modern technological tools and software, such as accounting packages and financial management systems, to enhance productivity and efficiency in business practices.
PSOs. 8	Improve verbal and written communication skills needed for professional business interactions, report writing, presentations, and negotiations in the commercial sector.


Lecturer in Commerce
Govt. Degree College
Rayachoty - 516 269.




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Programme Specific Outcomes (PSO) for B.Com.(Computer)

PSOs. No	Develop a solid understanding of core commerce subjects such as accounting, business management, and economics, combined with knowledge of computer applications to enhance business processes.
PSOs. 1	Gain hands-on experience with accounting software like Tally, QuickBooks, and ERP systems, equipping students to handle computerized accounting, financial reporting, and data analysis.
PSOs. 2	Understand the functioning of e-commerce platforms, online transactions, and digital marketing techniques, preparing students for the growing field of online business.
PSOs. 3	Understand the role of emerging technologies like cloud computing, artificial intelligence (AI), and blockchain in transforming business processes, enabling students to apply innovative solutions in management.
PSOs. 4	Develop effective business communication skills and the ability to use IT tools like video conferencing, email, and project management software for smooth business operations in the digital age.
PSOs. 5	Understand the importance of ethical IT practices, data security, and corporate social responsibility, ensuring that technology is used responsibly in business environments.
PSOs. 6	Learn to design, manage, and use database management systems (DBMS) and management information systems (MIS) for storing, retrieving, and processing business data effectively.
PSOs. 7	Learn how global businesses use information technology to manage operations, handle global financial transactions, and adapt to international market trends.


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